

Date: Tuesday 9 October
Time: 9:00am - 11:00am
Cost: \$10.00
Presented by: Doug Green, Village Green Environmental Solutions Pty Ltd
Venue: Maroondah City Council
Room 4, Braeside Avenue, Ringwood
Melways - 50 A 6
Morning tea provided

Learn how you can:

- Reduce the impact of your business on the environment
- Reduce greenhouse emissions from your business
- Reap the marketing benefits of becoming a green business

This workshop will demonstrate to business owners and operators that reducing your impact on the environment can reduce your business bottom line and improve your marketability.

Increasingly consumers are considering the environmental impacts of their consumption decisions. A business with a sustainable focus will not only be reducing its environmental footprint but also establishing a marketing edge to distinguish itself from competitors.

The objective of the workshop is to bring together businesses to learn, discuss and incorporate environmentally sound initiatives to:

- Reduce water consumption (21% on average per business)
- Achieve quantifiable greenhouse gas reduction (8% per business)
- Reduce waste (10% diversion and 5% reduction)
- Apply chemical free cleaning
- Implement more sustainable transport

The benefits include:

- Reduced Operating Costs (ie energy, maintenance, labour, water, trade waste)
- Reduced Greenhouse Gas Emissions
- Reduced Capital Costs – replacement costs
- Improved Productivity – staff satisfaction

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